

Logistics Development in the Greater Mekong Subregion: Managing Trade and Expanding Markets

March 18-19, 2008 | Shangri-La Hotel | Chiang Mai

Tuesday March 18

- 8:00 Registration
- 9:00 Welcome and Introduction by Consul General Mike Morrow
- 9:10 Address by Ambassador Eric John
- 9:30 Keynote Address by Thai VIP
- 10:00 Coffee Break
- 10:20 Logistics Development in the Greater Mekong Subregion – Overview
- Mr. Arkhom Termpittayapaisith, Deputy Secretary General, the National Economic and Social Development Board (NESDB)
 - Mr. Jean-Pierre A. Verbiest, Asian Development Bank Country Director
 - Chinese and Lao Speakers*
- 11:10 Comparative Case Studies: Logistics of the U.S.-Mexico and Southern Thailand-Malaysia Trade Relationships
- Karsten Thrane, General Manager of Logistics, UTI^o
- 12:00 Lunch
- 1:00 Panel Discussion on Transportation and Customs
ASEAN, China, Laos, United States, Thailand
- Dr. Chula Sukmanop, Senior Expert, Chief, Integrate Transportation, Ministry of Transportation
 - Mr. Quang Anh Le, Assistant Director, Bureau of Economic Integration and Finance, ASEAN Secretariat
 - Mr. Paul F. Aphrop, TNT Express Worldwide N.V
 - Mr. Yang Yan, Deputy Director, the Yunnan Transportation Department^o
 - Lao Speaker*
- Moderator: Ms. Wilawan Tanratanakul, Director, Northern Economic Development Center (NESDB Northern Office)
- 2:45 Coffee Break – Sign up for Workshops on Wednesday

* To be determined

^o To be confirmed

3:00 Panel on International Best Practices by American and Multinational Companies
• Representatives from FedEx, UPS, TNT, DHL, UTI
Moderator: Ms. Ann Bacher, Commercial Counselor, U.S. Embassy, Bangkok

5:00 Reception
• Keynote Address by Governor of Chiang Mai Province,
Mr. Wiboon Sanguanpong

7:30 Conclusion of Day 1

Wednesday March 19

8:30 Panel Discussion on the Expanding GMS Market
Sichuan, Gaungxi, Laos, Vietnam, Cambodia, Thailand
• Representative from CP Group*
• Ruwan Hulugalle, U.S. Embassy, Phnom Penh, Cambodia
• Professor Li Xinguan, the International Economics and Trade Department
of Guangxi University's College of Business, the Southeast Asia Research
Center
• Representative on Sichuan Province and Southwest China *
• Representative on Laos *
Moderator: Dr. Nisit Panthamit, Associate Dean, Faculty of Economics,
Chiang Mai University

10:15 Coffee Break

10:30 Workshops
• Human Resource Development: Moderator Mr. Patana Sitthisombat,
President, Chiang Rai Chamber of Commerce
• Supply Chain Management: Moderator Assoc. Prof. Chusri Taesiriphet,
Head, Department of Management, Faculty of Business Administration,
Chiang Mai University
• Building Business Network: Moderator Mr. Somchai Sirisujin, Vice
President of Chiang Mai Chamber of Commerce
• Tourism and Services: Moderator rep from Chiang Mai Business
Associations^o

11:15 Workshop Debriefing by Moderators

12:00 Closing Remarks
• Mr. Robert Griffiths, Economic Affairs Counselor, U.S. Embassy,
Bangkok

Closure of Conference

* To be determined

^o To be confirmed

* To be determined
° To be confirmed